

ANNA FOUNDATION

Half Year Report 2025

Reading. Running. Right-ing

Education, Sports and Life Development for
underprivileged children in rural South Africa



Anna Foundation in numbers



848



The number of children participating in the 3R's Programme in 2025.



55



The number of facilitators presenting the 3R's Programme in 2025.



22



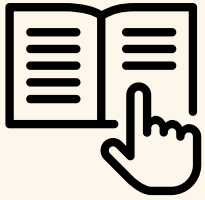
The number of afterschool projects managed by the Anna Foundation in 2025.

Anna Foundation Project details 2025

Regions	2025	
Client / Farm	Children	Facilitators
Boland (9 Projects)	261	19
Elgin (5 Projects)	191	10
Langeberg (5 Projects)	118	9
Rawsonville (3 Projects)	278	17
Total	848	55



3R's Curriculum in short



Reading: Education, literacy, reading comprehension, numeracy, homework assistance



Running: Sport, active play, athletic development, interactive group games, cycling



Right-ing: Short for right living, develops self-confidence, teamwork, emotional intelligence

MAIN AIMS

- To address the educational and social needs of rural children and to offer these children life-long learning in order to build positive self-worth and self-respect.
- To train and empower local farm women with the necessary skills to be confident in implementing programmes and managing projects.

Message from Anna



The Anna Foundation celebrates 20 years of community impact this year . . . what an honour and privilege that is! Over the years, as our reach has grown and our offerings have deepened, we have always retained our core vision of improving the lives of rural children in a very real and holistic manner. We have invested richly in these children's lives: through educational support, sporting ventures and emotional well-being.

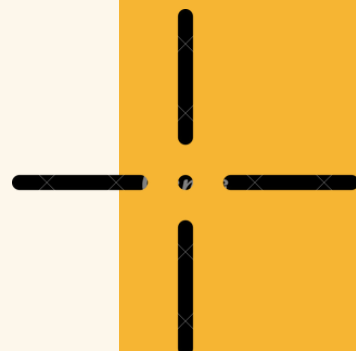
In this report we share some of our most recent monitoring and evaluation findings. It was exciting to have these results to illustrate the impact our reading interventions have made over the period of the year (2024 to 2025). We also share exciting events and outings the children participated in, offering them opportunities to broaden their life view.

It is with gratitude that I thank all the women who work daily at the projects ensuring the children are cared for, loved and able to grow in a safe environment. Their dedication to their own self growth is commendable and ensures our projects remain sustainable and impactful. It takes a strong management team to support these women and for this I thank the staff who work tirelessly behind the scene to make the magic happen. Anna Foundation would not be celebrating 20 years if it wasn't for these core individuals who make every day count!

And finally to all our donors, our supporters and everyone who cares about our work: thank you for the years of support and helping to play a role in ensuring we are able to make the impact we do, because of you.



Anna



EDUCATIONAL REPORT



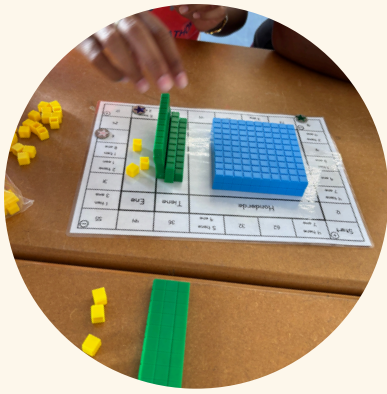
Education is at the heart of the Anna Foundation's 3R's Programme. Our facilitators assist learners with their homework and provide them with meaningful activities and experiences designed to support the development of their skills in Numeracy and Literacy.

Reading for Meaning

Being able to read with understanding is a skill that is often taken for granted, but requires hours of dedicated guidance by teachers who have the knowledge and technical know-how to teach it. Learners learn letter sounds, digraphs, blending of known sounds and sight words at different paces, and even when they can read correctly out loud, comprehension isn't a given and has to be taught and practised frequently.

The Anna Foundation is providing our facilitators with the basic skills to develop reading by working with individual learners or small groups at their reading level at least twice a week. The activities are mostly game-based, with a focus on fun and providing learners with incentives to make meaning of what they read.





Number Sense

A strong grasp of numbers and the ability to manipulate them effortlessly form the basis for success in mathematics and fields such as finance and science, which depend heavily on numerical analysis and interpretation. Much like reading, cultivating a solid number sense in learners demands patience and skill, and varying competency levels call for targeted individual and small-group instruction. Engaging in number games, card games, fraction games and counting games while exploring patterns, offers our learners valuable opportunities to enhance their numerical understanding. We ensure these activities are incorporated into our projects at least twice a week.

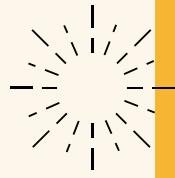
Mid-Year Academic Assessment

This year, the Anna Foundation again conducted mid-year grade-level reading comprehension tests and mathematics assessments to assess our learners' progress. It is noteworthy that the average score in the June 2024 Grade 2 grade level reading assessment across all projects improved by 7% while the average score in the June 2024 Grade 3 grade level reading assessment improved by 12% this year.

Last year, we introduced daily reading interventions in one of our projects, and the improvement in reading scores for Grades 2 and 3 is particularly noticable. Following the introduction of these reading interventions, we recorded a 21% rise in the average score for Grade 2 and a 26% increase in the average score for Grade 3 from 2024 to 2025.



Sports Report



This year we have observed that many primary and high school learners are struggling with basic coordination and balance skills. To support their development, we have implemented a range of movement-based games designed to strengthen foundational motor skills in a fun and engaging way.

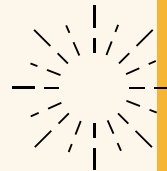
Building on this, our first-quarter programme took a proactive approach to prepare the learners for the athletics season and we focused on individual performance. We developed general strength, mobility, and fitness through relay races, running games and dynamic movements like jumping and crawling. Sport was used intentionally as a tool for physical development, while facilitators were encouraged to model high personal fitness levels – setting the tone for a healthy, active learning environment.

In the second quarter, our focus shifted to ball-handling skills through rugby and soccer-based drills. Learners participated in games like Protect the Castle and Rondo, which promote agility, footwork, and quick reaction times. We also introduced elements of non-verbal communication and leadership, helping learners recognize when to step up and when to support others. Facilitators were motivated to get creative with our national sports like soccer and rugby, all while reinforcing our core message: regular movement supports not only athletic growth but also the ability to move through daily life with greater ease and confidence.

A new highlight to our biking programme

Thanks to a generous donation of 49 bicycles in March this year from the IRONMAN Foundation and the Epic Series, we now have bicycles available for full-time learner use. This opened the door to new cycling-based activities focused on building bilateral coordination, spatial awareness, and cognitive control all within a safe and supportive setting. These efforts continue to enrich our broader mission: to make fitness, movement and well-being accessible and meaningful for every learner.





In the rural communities we serve, life skills are often the missing link between academic support and long-term personal development. Many of the children we work with come from environments where access to consistent guidance, emotional support, and positive role models can be limited. As a result, they may face challenges in developing essential life skills such as emotional regulation, social awareness and a strong sense of self-worth.

This is why the life skills component of our 3R's Programme – Right-ing – lies at the heart of everything we do. It introduces values-based learning in a fun, engaging, and age-appropriate way. Our facilitators employ drama games, storytelling, creative art projects and group activities that encourage learners to reflect and express themselves.

Drama games, in particular, have proven to be a powerful tool for building self-esteem and encouraging self-expression in a safe and supportive space.

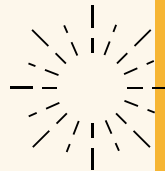
Art plays a key role in helping children explore their emotions, discover their talents, and express thoughts they may not yet have words for. We also place a strong emphasis on team-building exercises that help children learn cooperation, problem-solving, and trust. This year we have a Mandela Day Art Project again, where learners had to work together to create a masterpiece of Nelson Mandela. We received some incredible submissions and the winner of the art project will be announced after Mandela Day.

Through weekly sessions, facilitators guide children in exploring core values such as kindness, fairness, perseverance, accountability, respect and honesty. These values are not just taught — they are modelled and lived by the facilitators themselves, who often become trusted role models and anchors of consistency in the lives of the learners.

Over time, we see how the consistent reinforcement of positive values, self-expression through art, and meaningful connections with others contribute to more respectful, responsible and resilient individuals.



Women Empowerment



In 2025, the Anna Foundation proudly supports 55 women facilitators across our rural projects – each one playing a vital role in delivering our 3R's Programme of Reading, Running and Righting. To better support our facilitators, we have increased our training sessions to two sessions per group each month.

We've introduced personal development activities like goal setting, where facilitators can reflect on what they want for themselves and how to get there. With this in mind, facilitators were asked to write a letter to their future selves, which they will receive at the end of the year. These letters include personal messages and a list of goals they hope to achieve over the next six months, encouraging reflection, motivation and accountability.

Another big focus has been classroom discipline. Through roleplay and real-life scenarios, facilitators have been able to practise how to handle challenges with calm and confidence. We've spent time on building self-confidence, encouraging the women to share their experiences and recognise the value they bring not just to the children, but to their communities.

At some of our trainings we asked the women to prepare their own games ahead of the training. The aim of these presentations was to create a safe space for constructive criticism and help facilitators gain confidence in their teaching abilities. The small groups helped the facilitators to strengthen their presentation skills while providing a valuable opportunity for project managers and other facilitators to offer feedback, fostering a positive learning environment. By creating a space where facilitators can learn from each other and grow together, we're also shaping a richer, more supportive learning environment for the children they work with every day.





Cape Epic

- The 2025 Absa Cape Epic was once again a phenomenal event organised by the Epic Series! The Anna Foundation was thrilled to participate as an official charity partner for the 12th consecutive year, marking a strong and valued collaboration with the Epic team. Working alongside such a welcoming and well-organised group is always a privilege.
- We are extremely grateful to Team Trial Lawyers 4 Anna Fdn. (Ryan Baker and Tigran Guledjian) for generously supporting the Anna Foundation and riding the Absa Cape Epic to financially support us.
- A highlight of this year's event was organising a fun and engaging play park for the children during the final three days of the Absa Cape Epic. Another memorable moment was giving our learners from the Anna Foundation the opportunity to watch professional athletes compete up close and inspiring them with the incredible talent on display. It was also a wonderful opportunity to connect with other charities such as Crisis Response Network (CRN) and ILoveBoobies to explore ways we can collaborate and make a meaningful difference.
- The children of the Anna Foundation created colourful and motivational welcome cards this year for the 1 450 riders of the Absa Cape Epic.



Two Oceans

As an official charity of the 2025 TotalSports Two Oceans Marathon, the Anna Foundation had 50 dedicated runners who participated in the Half Marathon on Sunday, 6 April, to raise funds and support our cause. We are thankful to the organisers and each of these runners for choosing to make a difference in the lives of our learners through their participation!



Outings & Events



Harvest Parade

On 1 February, our Neethlingshof and Hazendal projects joined the vibrant Stellenbosch Harvest Parade. They celebrated the harvest season with music and festivity, and created their very own float. The parade as always was vibrant and joyful and it was great to see our learners and facilitators showcasing their creativity.



Polkadraai Bike Park Outings

Our learners had the privilege to visit the incredible pump track at the Polkadraai Bike Park multiple times this year. These visits not only challenge their cycling skills but the learners have heaps of fun every time they visit. Thank you to the Polkadraai Bike Park for always receiving us warmly and letting our learners ride their hearts out.



Playhouse Theatre Outings

Sixteen learners from the Monteith Project had the opportunity to watch as students from the Helderberg Academy of Theatre brought the whimsical world of *Wonka* to life on 12 March at the Playhouse Theatre. We extend our heartfelt thanks to the Playhouse Theatre for generously providing our learners with complimentary tickets to experience the magic of theatre.



Fun at the Cheetah Outreach Centre

During the autumn school holidays, from 29 March to 7 April, we took groups from Hazendal, Groot Constantia, Waterford, and Neethlingshof on an educational excursion to the Cheetah Outreach at Paardevelei, Somerset West. Learners participated in educational sessions that highlighted the importance of cheetah conservation and learned about the various challenges faced by predators and carnivores in South Africa.



Stellenbosch University Giving Day

Anna Foundation had the privilege of being part of Stellenbosch University's First Giving Day on 16 April 2025. We had a great time getting to know Matie students and staff and engaging with other Non-Profit Organisations.



Partnerships



The LunchBox Fund

Our partnership with the Lunchbox Fund goes beyond providing daily nutrition; it ensures our children can concentrate, stay healthy and thrive at the afterschool. For many of our children, these meals are their main source of nutrition, and it is vital that they receive healthy, nutritious meals to support their physical and mental development. We are extremely thankful to the Lunchbox Fund for their continuous support and dedication to nutrition!



The Cape Wine Auction

The Cape Wine Auction have been funding the Anna Foundation since 2016 and we are incredibly grateful for the support they have given us over the past nine years. Partners like The Cape Wine Auction have helped ensure that our investments in rural communities remain sustainable and impactful.



In Other News

Art4Charity

This year, we launched a new initiative to highlight and celebrate the remarkable artistic abilities of our learners. We created art4charity.net as a platform to share the creativity of our learners with the world while raising funds for the 22 Anna Foundation Afterschool Projects and support the broader work of the Anna Foundation.

Some of last year's artworks are currently available on the website and we are also selling digital PDF's of fun educational activities.



We are turning 20!

We celebrate 20 years this year! Our presence in the communities we serve has had a life-changing impact on each community's children, youth and the women we train and employ. They in turn strengthen their own communities and extend the reach. We have watched children develop and we have seen women empower themselves, and through it all we have learnt that helping others to believe in themselves is the most valuable gift we can give. To celebrate this special milestone, we have created a virtual walk down memory lane, you can visit it [here](#). Thank you for supporting us to make a difference in rural communities.





Generous Donations

This winter, we have once again been reminded of the power of community and generosity. Thanks to the incredible support of Somerset College and De Hoop Primary School, we received hundreds of clothing items through our annual winter drive. These donations are already helping to keep children across our after-school projects warm and comfortable during the colder months.

During the Absa Cape Epic week, we also had the privilege of collaborating with another inspiring organisation – the Crisis Response Network (CRN). CRN donated an incredible 40 boxes of non-perishable food to the Anna Foundation. These boxes were distributed across our projects and are already making a meaningful impact on our feeding programmes.

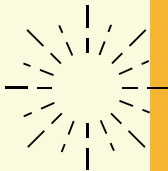


Volunteer Spotlight

At the heart of the Anna Foundation are the incredible individuals who give their time and energy to support our learners. Whether it's helping out at our after-school projects or simply spending quality time with the children, our volunteers play a vital role in creating a nurturing and inspiring environment at the afterschools for our learners.

Their kindness, dedication, and willingness to show up make a world of difference. Their support contributes to a safe, nurturing and fun environment for our learners and we appreciate having them around daily.



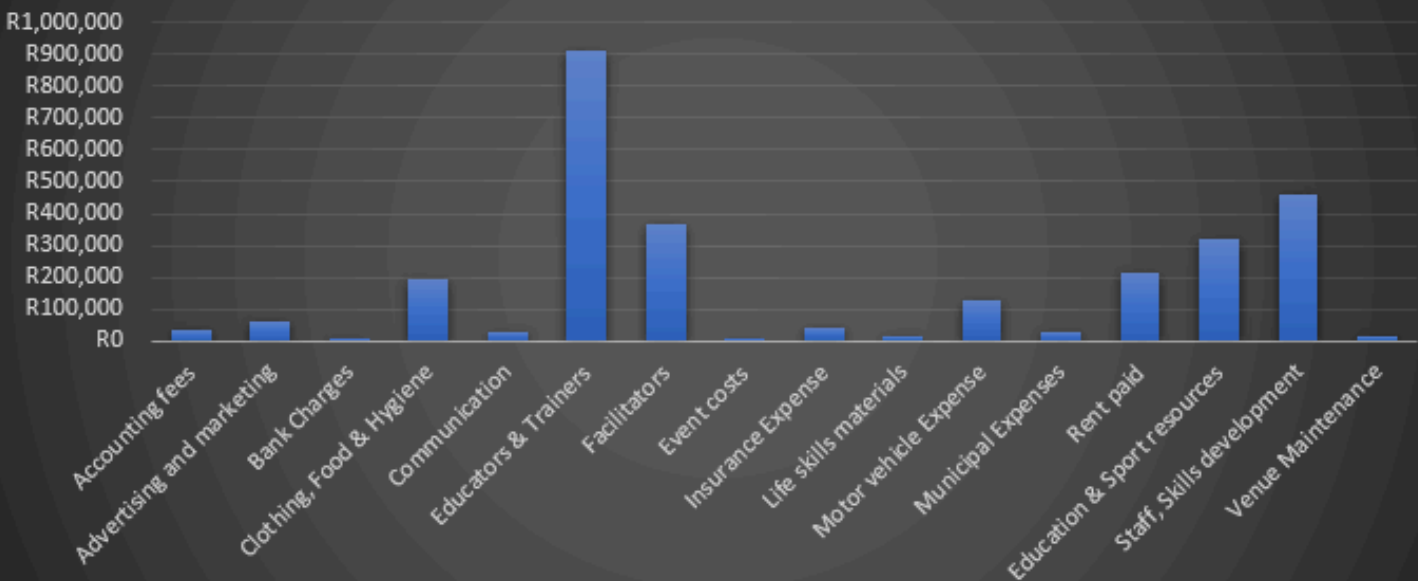


Income: Jan - June 2025

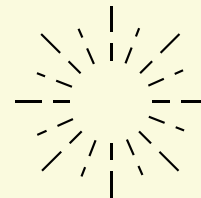


Company donation Event Income Private Donations Project Fees Donations in Kind

Expenses: Jan - June 2025



Donors & Supporters



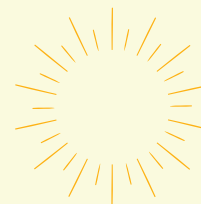
Main Contributors



Partners

Arabella Wines
Buffet Olives
De Vlei Boerdery
Dennegeur Farm
Du Toitskloof Wines
Froggies
Graham & Rhona Beck Trust
Glen Oak Farm
Groot Constantia Wines
Hazendal Wine Farm

Klawervlei Stud Farm
Leipzig Country House
Lumier Creche and Afterschool
Merwida Monteith Trust
Neethlingshof Wine Farm
Prochorus Afterschool
Six33 Learningtree Foundation
Sonja Farm
Weltevrede Wines
Waterford Estate



Financial Supporters

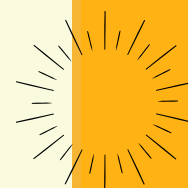
Adriaan Jonker
AJ van Dijk
Brandt Family
Doretta Jonker
Dr. B Brom
Edwin Doran Sports Tours
Elizabeth Swartz
Fairtrade
Josiah Rudolph

Jet Lee Will Trust
Klem Karstens
Marius & Martinette van der Merwe
MySchool MyVillage MyPlanet
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Victus Group

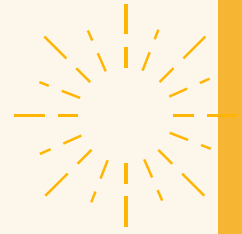
Other Supporters

1% Club Members
Book Dash
Crisis Response Network
De Hoop Primary School
Dirtopia
Eikestadnuus
Good Things Guy
Helderberg Harriers
Oxford University Press
Polkadraai Bike Park
Radio Disa

Rock Ultra
Run the Vines
Somerset College
TrailFun
Team Lawyers 4 Anna Fdn.
The Norval Foundation
The Playhouse Theatre
Total Sports
Trailfun
Two Oceans Marathon
Vlocity Communications
wine.co.za



Thank You!



We would like to extend our heartfelt thanks for your continued interest in, and support of, the Anna Foundation.

The first half of the year has been one of growth, learning and impact. Through our education, sports and life skills programmes, we've reached hundreds of children in rural communities to create meaningful opportunities for academic progress, physical development and personal growth.

This half-year report reflects the collective efforts of our facilitators, learners and partners like you who believe in our mission. Thank you for standing with us as we work to equip children with the tools and confidence they need for a brighter future.



**Report compiled by
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